

## **CHARITYAMERICA.COM PRIVACY STATEMENT**

### **Information Collection, Registration and Use**

CharityAmerica.com is the sole owner of the information collected on this site. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement. CharityAmerica.com can collect information from our users at several different points on our website.

For our visitors and individuals, we do not require that you register or give us any personal information in order to use our site for gathering information, and shopping for our nonprofit members. When an individual elects to purchase an item from one of our vendors, all personal and credit card information is given directly over the vendor's website. We do not capture any information during shopping transactions. However, an individual may register with our Kind Act Manager to track and record his/her giving history. We may use your contact information (such as your name and email address) to send you updates of our services.

For our non-profit members we do require you to register with us to utilize our services. We will use your contact information (contact name, phone number and/or email address) to notify you of new updates to our service and for administrative purposes. For promotional purposes, we may use one of our nonprofit's profile as part of a promotional kit designed to increase visibility for CharityAmerica.com and add to our membership.

### **Cookies**

We do not currently employ the use of cookies, however if in the future we do choose to use them, the following is our cookie policy.

A cookie is a piece of data stored on the user's hard drive containing information about the user. Usage of a cookie is in no way linked to any personally identifiable information while on our site. Once the user closes their browser, the cookie simply terminates. For instance, by setting a cookie on our site, the user would not have to log in a password more than once, thereby saving time while on our site. If a user rejects the cookie, they may still use our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site.

### **Log Files**

We use IP addresses to analyze trends, administer the site, track user's movement, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

## **Links**

This web site contains links to other sites. Please be aware that CharityAmerica.com is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every web site that collects personally identifiable information. This privacy statement applies solely to information collected by this Web site.

## **Newsletter**

If a nonprofit member wishes to subscribe to our newsletter, we ask for contact information such as name and email address.

## **Security**

This website takes every precaution to protect our users' information. When users submit sensitive information via the website, your information is protected both online and off-line. If one of our members choose to apply for a merchant account with First Data for the purpose of receiving credit card donations, all information is entered over First Data's website and CharityAmerica.com does not capture any of this information whatsoever.

If you have any questions about the security at our website, you can send an email to [info@charityamerica.com](mailto:info@charityamerica.com)

## **Site and Service Updates**

We send all new members a welcoming email to verify password and username. Established members will occasionally receive information on products, services, special deals, and a newsletter. We also send the user site and service announcement updates. Members are not able to un-subscribe from service announcements, which contain important information about the service. We communicate with the user to provide requested services and in regards to issues relating to their account via email or phone.

## **Correction/Updating Personal Information:**

If a user's personally identifiable information changes (such as your zip code), that information can be accessed by the user by entering their username and password where designated and be granted access to an administrative interface where all personal information can be edited. If a user no longer desires our service, contact us and we will remove all information about the user and close the account (See contact information below).

### **Notification of Changes**

If we decide to change our privacy policy, we will post those changes on our Homepage so our users are always aware of what information we collect, how we use it, and under circumstances, if any, we disclose it. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we would notify users by way of an email. Users will have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.

### **Contacting Us**

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Website, please contact:

Member Services  
CharityAmerica.com  
264 North Main Street  
Natick  
MA 01760  
[info@charityamerica.com](mailto:info@charityamerica.com)